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The Thaksinization of Thailand-Duncan McCargo 2005 A major reform package was enacted in Thailand in 1997, coinciding with the promulgation of a new constitution. However, the country's financial problems helped create the conditions for the emergence of the Thai Rak Thai (Thais Love Thai, or TRT) Party under the leadership of Thaksin Shinawatra, a wealthy telecommunications magnate. Since winning a landslide election victory in 2001, Prime Minister Thaksin has exercised an extraordinary degree of personal dominance over the Thai political scene. This book examines the emergence of the TRT; Thaksin's background; his business activities, relationship with the military, use of rhetoric, and wider political economy networks; and the future of Thai politics.

Conducting Action Research to Evaluate Your School Library-Judith Sykes 2013-05-01 How should teacher librarians or instructional leaders engage in action research to improve their school library and benefit students' learning? This book provides the answers.

Empires, Nations, and Families-Anne Farrar Hyde 2011-07 To most people living in the West, the Louisiana Purchase made little difference: the United States was just another imperial overlord to be assessed and manipulated. This was not, as *Empires, Nations, and Families* makes clear, virgin wilderness discovered by virtuous Anglo entrepreneurs. Rather, the United States was a newcomer in a place already complicated by vying empires. This book documents the broad family associations that crossed national and ethnic lines and that, along with the river systems of the trans-Mississippi West, formed the basis for a global trade in furs that had operated for hundreds of years before the land became part of the United States. *Empires, Nations, and Families* shows how the world of river and maritime trade effectively shifted political power away from military and diplomatic circles into the hands of local people. Tracing family stories from the Canadian North to the Spanish and Mexican borderlands and from the Pacific Coast to the Missouri and Mississippi rivers, Anne F. Hyde's narrative moves from the earliest years of the Indian trade to the Mexican War and the gold rush era. Her work reveals how, in the 1850s, immigrants to these newest regions of the United States violently wrested control from Native and other powers, and how conquest and competing demands for land and resources brought about a volatile frontier culture—not at all the peace and prosperity that the new power had promised.

When Will My Life Not Suck?-Ramon Presson, Ph.d. 2015-09-03 Is This as Good as It Gets? Personal crises and disappointments have led many to the pessimistic conclusion that "my life sucks." Underneath the contemporary slang are universal and timeless questions about the human condition. People of every age, in every kind of circumstance have wondered to themselves and others: Will my life ever be better than this? Is this as good as it gets? This book is an honest and compassionate look at the real struggles we face in a broken world where bad things do happen. Dr. Ramon Presson, a licensed marriage & family therapist for 30 years, describes his own significant personal struggles, including hospitalization for depression. Using the letter that Paul wrote to the Philippians from prison, Presson shares that hope and joy are possible even when life disappoints. Full of practical suggestions for how you can live with purpose and meaning right in the middle of your everyday struggles, this revised and updated edition of *When Will My Life Not Suck?* is a hopeful treatment of human suffering from someone who has personally lived it and counseled others through the wilderness.

Elegy Beach-Steven R. Boyett 2010-10-26 Twenty-seven years ago, technology died. The fundamental laws of the universe had inexplicably

changed. Now, Fred Garey's best friend Yan believes he's found a way to reverse the Change. But Fred fears the repercussions of such drastic, irreversible steps.

Staging Words, Performing Worlds-Gail A. Bulman 2007 *Staging Words* presents new perspectives on Argentina, Cuba, Mexico, and Venezuela and their theater, by postulating that nation can be imagined and reconstructed through the deliberate performance of intertexts. The book shows how past artistic texts - other plays, stories, newspaper articles, songs, or paintings - can be manipulated and translated to create a new theatrical script, and that this new script can expose an innovative space for interpreting the nation. The introduction reviews theories of intertextuality, nation, and nationalism and applies them to Latin America. Each chapter studies two to three plays and shows how the intertexts open up hidden connections and border spaces within texts and between texts that the new writer and reader fill with significance, replacing the meaning of the pretext with their own. This new textual voice permits texts to be restaged, reconfigured, and imagined in a way that is purely Latin American.

Southern European Welfare States-Martin Rhodes 1997 This volume is the first in English to be devoted entirely to the analysis of social policy developments in southern Europe. It comes at an opportune moment, for not only are the southern European welfare states - in common with their northern counterparts - under stress, but they have also only recently become the object of in-depth studies, exploring for the first time the particularities of the southern 'type' or 'model' of welfare. This collection contributes to this growing literature on two levels: first, it provides a series of both comparative and specific country analyses, furnishing new empirical detail and more general reflections on the character of social policy and welfare in Greece, Italy, Portugal and Spain. Second, it buttresses the argument that although welfare states in the region share many of the features of other European welfare states, the existence of specific features, levels of development and institutional forms provide them, collectively, with a 'hugely different socio-political etiquette' which makes them worthy of analysis in their own right.

Mastering Type-Denise Bosler 2012-05-16 Good Design, Down to the Letter Packages on store shelves, posters on building walls, pages of a website—all contain information that needs to be communicated. And at the heart of that communication is type: visually interesting, interactive, expressive and captivating. Each letter must come alive; therefore, each letter must be carefully crafted or chosen. A solid foundation in typography, as well as an understanding of its nuances, will help you optimize your visual communication—in whatever form it takes. By breaking down the study of type into a systematic progression of relationships—letter, word, sentence, paragraph, page and screen—award-winning graphic designer and professor of communication design Denise Bosler provides a unique and illuminating perspective on typography for both print and digital media and for designers of all skill levels. Through instruction, interviews and real-world inspiration, *Mastering Type* explores the power of each typographic element—both as it stands alone and as it works with other elements—to create successful design, to strengthen your skill set and to inspire your next project.

Journalism in a Culture of Grief-Carolyn Kitch 2012-08-21 This book considers the cultural meanings of death in American journalism and the role of journalism in interpretations and enactments of public grief, which has returned to an almost Victorian level. A number of researchers have begun to address this growing collective preoccupation with death in modern life; few scholars, however, have studied the central forum for the conveyance and construction of public grief today: news media. News reports about death have a powerful impact and cultural authority because they bring emotional immediacy to matters of fact, telling stories of real

people who die in real circumstances and real people who mourn them. Moreover, through news media, a broader audience mourns along with the central characters in those stories, and, in turn, news media cover the extended rituals. Journalism in a Culture of Grief examines this process through a range of types of death and types of news media. It discusses the reporting of horrific events such as September 11 and Hurricane Katrina; it considers the cultural role of obituaries and the instructive work of coverage of teens killed due to their own risky behaviors; and it assesses the role of news media in conducting national, patriotic memorial rituals.

Reinventing American Health Care-Ezekiel Emanuel 2014-03-04 The definitive story of American health care today—its causes, consequences, and confusions In March 2010, the Affordable Care Act was signed into law. It was the most extensive reform of America's health care system since at least the creation of Medicare in 1965, and maybe ever. The ACA was controversial and highly political, and the law faced legal challenges reaching all the way to the Supreme Court; it even precipitated a government shutdown. It was a signature piece of legislation for President Obama's first term, and also a ball and chain for his second. Ezekiel J. Emanuel, a professor of medical ethics and health policy at the University of Pennsylvania who also served as a special adviser to the White House on health care reform, has written a brilliant diagnostic explanation of why health care in America has become such a divisive social issue, how money and medicine have their own—quite distinct—American story, and why reform has bedeviled presidents of the left and right for more than one hundred years. Emanuel also explains exactly how the ACA reforms are reshaping the health care system now. He forecasts the future, identifying six mega trends in health that will determine the market for health care to 2020 and beyond. His predictions are bold, provocative, and uniquely well-informed. Health care—one of America's largest employment sectors, with an economy the size of the GDP of France—has never had a more comprehensive or authoritative interpreter.

Helping Process: Assessment to Termination-Tricia McClam 2011-01-01 Integrating a unique conceptual- and skills-based approach, HELPING PROCESS: ASSESSMENT TO TERMINATION presents the methodology of the helping process as it is practiced in the human service field. The strong applied approach of this worktext includes an innovative content chapter/skill chapter format. Skills/techniques are introduced in an overview chapter, which is followed by a chapter that provides case examples and worksheets enabling students to put what they learn into practice. Five chapters focus on the application of skills necessary for assessing, intake interviewing, planning, building a case file, implementing, and terminating work with clients. HELPING PROCESS is thoroughly grounded in strength-based helping. Featuring a multicultural emphasis throughout, it details the helping process using quotes, in-depth case studies, vignettes, and examples from front-line service providers such as counselors, case managers, and social workers to illustrate and reinforce key concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Peter and the Vampires-Darren Pillsbury 2012-01-27 Now that Peter has dealt with escaping death he now has to deal with a classmate that has a crush on him that dies but doesn't stay dead.

Interprofessional Practice in Health and Social Care-Carolyn Miller 2001 The issues and problems faced by health and social care professionals when working in shared learning initiatives are explored in this book. Models are offered to help them develop a multi-professional service.

Electrical Theory-Delmar 2008-09-26

Actuators for Control-Funakubo 1991-01-28 Originally published in Japanese in 1984 (Sangyo Tosho KK, Tokyo) this translation of advanced Japanese research provides a concise description of the design, manufacture, and applications of various actuators used in modern control systems. Miniature linear motors, hydraulic and pneumatic actuators, servo motors, AC and DC control motors, and stepping motors are discussed by leading Japanese researchers, while the volume concludes with a forward-looking examination of the actuators of the future--bio-engines and those utilizing functional materials. For postgraduate and research engineers and machinery system design and manufacturing engineers in industry. Book club price, \$172. Annotation copyrighted by Book News, Inc., Portland, OR

The Art of SQL-Stephane Faroult 2006-03-10 For all the buzz about trendy IT techniques, data processing is still at the core of our systems, especially now that enterprises all over the world are confronted with exploding volumes of data. Database performance has become a major headache, and most IT departments believe that developers should provide simple SQL code to solve immediate problems and let DBAs tune any bad SQL later. In *The Art of SQL*, author and SQL expert Stephane Faroult argues that this safe approach only leads to disaster. His insightful book, named after *Art of War* by Sun Tzu, contends that writing quick inefficient code is sweeping the dirt under the rug. SQL code may run for 5 to 10 years, surviving several major releases of the database management system and on several generations of hardware. The code must be fast and sound from the start, and that requires a firm understanding of SQL and relational theory. *The Art of SQL* offers best practices that teach experienced SQL users to focus on strategy rather than specifics. Faroult's approach takes a page from Sun Tzu's classic treatise by viewing database design as a military campaign. You need knowledge, skills, and talent. Talent can't be taught, but every strategist from Sun Tzu to modern-day generals believed that it can be nurtured through the experience of others. They passed on their experience acquired in the field through basic principles that served as guiding stars amid the sound and fury of battle. This is what Faroult does with SQL. Like a successful battle plan, good architectural choices are based on contingencies. What if the volume of this or that table increases unexpectedly? What if, following a merger, the number of users doubles? What if you want to keep several years of data online? Faroult's way of looking at SQL performance may be unconventional and unique, but he's deadly serious about writing good SQL and using SQL well. *The Art of SQL* is not a cookbook, listing problems and giving recipes. The aim is to get you and your manager-to raise good questions.

Methodology and Technology for Power System Grounding-Jinliang He 2012-11-28 Grounding is the fundamental measures to ensure the safeoperation of power systems, including power apparatus andcontrol/monitoring systems, and guarantee the personal safety.Grounding technology is an interdiscipline involving electricalengineering, high voltage technology, electric safety,electromagnetics, numerical analysis, and geologicalexploration **Methodology and Technology for Power SystemGrounding: Covers all topics related to power system grounding Presents fundamentals and theories of grounding systems Well balances technology and methodology related to groundingsystem design Helps to understand the grounding analysis softwares Highlights the advanced research works in the field ofgrounding systems Comprehensively introduces numerical analysis methods Discovers impulse ionization phenomenon of soil around thegrounding conductors Touches on lightning impulse characteristics of groundingdevices for towers and buildings As a comprehensive treatment of the topic, Methodology andTechnology for Power System Grounding is ideal for engineersand researchers in power system, lightning protection, andgrounding. The book will also better equip postgraduates, seniorundergraduate students in electrical engineering.**

Fangs for the Memories-Sienna Mercer 2016-09-08 Perfect for fans of Goth Girl, this addictive vampire series is ideal for girls of 9+ to sink their fangs into... Things are going great for Olivia Abbott and her boyfriend Jackson, except for the huge secret she's been keeping from him ... there are vampires in Franklin Grove and Olivia's twin sister Ivy is one! Olivia knows she must tell Jackson the truth, but the vampire officials say that Jackson must pass three trials if he is going to be trusted with the secret. And, as Olivia knows, these tests are not easy ... they are bloodcurlingly difficult! Will Jackson prove himself worthy or is this the final nail in the coffin? And speaking of secrets, Ivy is developing a strange new power ... the inhabitants of Franklin Grove had better watch out! These kinds of situations only happen in *My Sister the Vampire*. A vampire book for girls who want to read about young love and innocent paranormal romance. Ideal for fans of Jacqueline Wilson, Meg Cabot, and Zoe (Zoella) Sugg. Have you collected all of 'My Sister the Vampire'? Switched Fangtastic! Revamped! Vampalicious! Take Two Love Bites Lucky Break Star Style Twin Spins! Date with Destiny Flying Solo Stake Out! Double Disaster! Flipping Out! Secrets and Spies Fashion Nightmare Spooktacular! Fangs for the Memories Look out for Sienna Mercer's other great series, 'My Brother the Werewolf'. Sienna Mercer grew up in Toronto, Canada. She was an only child, and always wanted a brother or sister - especially a twin. A twin would have been awesome! Sadly, she never got that sister so, when she was grown up, she did the next best thing - she wrote stories for girls about a girl who reminded her of herself, and gave her the most fun, fabulous twin she could imagine . . . a vampire twin.

A Saving Remnant-Martin B. Duberman 2011 Barbara Deming and David McReynolds first met in the early 1960s. She was an American feminist,

writer and political activist with a deep commitment to non-violent struggle, repeatedly jailed for her participation in non-violent protests. He was the first openly gay man to run for President of the United States and had devoted his life to peace and justice. Both were left-wing radicals who also happened to be gay and whose paths crossed based on their common political concerns. Biographer and historian Martin Duberman here brings their stories to life.

Digital Design for Computer Data Acquisition-Charles D. Spencer 1990-06-29 This digital electronics text focuses on "how to" design, build, operate and adapt data acquisition systems. The material begins with basic logic gates and ends with a 40 KHz voltage measurer. The approach aims to cover a minimal number of topics in detail. The data acquisition circuits described communicate with a host computer through parallel I/O ports. The fundamental idea of the book is that parallel I/O ports (available for all popular computers) offer a superior balance of simplicity, low cost, speed, flexibility and adaptability. All circuits and software are thoroughly tested. Construction details and troubleshooting guidelines are included. This book is intended to serve people who teach or study one of the following: digital electronics, circuit design, software that interacts outside hardware, the process of computer based acquisition, and the design, adaptation, construction and testing of measurement systems.

Mathcad for Chemical Engineers-Hertanto Adidharma 2007 Mathcad for Chemical Engineers demonstrates the use of Mathcad 13, which is the latest version of one of the most powerful and popular computational software packages in the world, for solving various chemical engineering problems. The book serves as a must-to-have guide and quick reference for chemical engineers and those who would like to learn and use Mathcad as their computational tool. This book can also be used as a textbook for chemical engineering education on computing using Mathcad. The book contains many real-life chemical engineering examples from various areas: material and energy balance, thermodynamics, transport phenomena, kinetics and reactor design, unit operations, engineering economics, and operations management. Unlike other books of similar theme, concise, but comprehensive, explanations are given in each chapter and step-by-step procedures of solving mathematical problems are also given for quick reference. Many examples allow readers to experience the power of Mathcad in solving chemical engineering problems. The book has chapters on Mathcad fundamentals, solving a single algebraic equation and a system of algebraic equations, curve fitting, integration and differentiation, solving a single ordinary differential equation (ODE) and a system of ODEs, solving a single partial differential equation (PDE) and a system of PDEs, and programming in Mathcad. There are a number of exercise problems at the end of each chapter that allow readers to further expose themselves to various chemical engineering problems. Although Mathcad 13 is the software package chosen by the authors and used throughout the book, most of the features discussed can also be applied using earlier versions of Mathcad. Furthermore, although Mathcad will always evolve into a newer version, most of the contents in this book will be applicable for any subsequent version of Mathcad.

The Principles and Practice of Electrical Epilation-Sheila Godfrey 2013-10-22 The Principles and Practice of Electrical Epilation covers all aspects of electro-epilation. The book is comprised of 22 chapters; each chapter tackles a specific area of electro-epilation. The text covers tools and methods used in electro-epilation, such as needles, electricity, galvanic electrolysis, and blend. The book discusses various applications of electro-epilation in other medical procedures such as gender reassignment. The book will be of great use to plastic surgeons, dermatologists, and other professionals involved in a procedure that requires electrical epilation.

Targeted Drug Strategies for Cancer and Inflammation-Ann L. Jackman 2011-05-05 Folate pathways are essential in metabolism and macromolecule synthesis. Antifolate drugs that are largely transported via a high capacity folate transporter (i.e. the reduced-folate carrier) and inhibit folate-dependent enzymes include the dihydrofolate reductase inhibitor, methotrexate, and the thymidylate synthase inhibitors, raltitrexed and pemetrexed. Major advances in folate research made within the last decade include (i) the approval of pemetrexed for the treatment of lung cancer and mesothelioma, and (ii) the demonstration that cell membrane-anchored folate receptors (FR) are exploitable for cancer and inflammatory disease management. FRs are not widely distributed in normal tissues, except on some luminal surfaces; however, they are accessible to systemically administered agents when expressed on many cancers as well as on activated macrophages involved in various inflammatory diseases. High affinity folate-radioisotope conjugates have been developed for imaging pathogenic FR-positive diseases, including cancer. Since the FR transports

folates via a low capacity but high affinity endocytic pathway, a variety of FR-targeted antifolate drugs and folate conjugates bearing a wide range of payloads (including cytotoxic drugs) are currently being developed which exploit this property. The FR is also being utilized in immunotherapy approaches for the treatment of overexpressing cancers.

Model Programs for Adolescent Sexual Health-Tabitha Benner, MPA 2008-05-22 Model Programs for Adolescent Sexual Health is a directory of the most promising and proven effective sexual education and prevention programs in the United States. The programs included in this volume were selected for their demonstrated positive impact on STI, pregnancy, and HIV/AIDS-related risk behaviors by a group of eminent HIV/AIDS expert scientists. The programs also show effective prevention strategies aimed at a variety of ages (children, adolescents, college students); a variety of ethnic and cultural orientations (Latino, African-American, GLBT, and more); and for use in a variety of settings (schools, community settings, medical clinics, and more). The following information is provided for each program listed in the directory: The Program Abstract summarizes the program, including its target clientele, site, approach, components, length, staffing requirements, program materials, and implementation costs The Program Rationale and History explains how the program was designed, and its underlying theoretical framework and assumptions Program Schedule explains the goals and activities of each program session Program Materials explains the necessary materials needed to implement the program (note that not all materials are included in this directory; however all can be ordered from Sociometrics) How to Implement the Program explains the ground rules and other necessary steps prior to implementation Evaluating the Program explains how the program was evaluated for its effectiveness

Digital Modeling of Material Appearance-Julie Dorsey 2010-07-21 Computer graphics systems are capable of generating stunningly realistic images of objects that have never physically existed. In order for computers to create these accurately detailed images, digital models of appearance must include robust data to give viewers a credible visual impression of the depicted materials. In particular, digital models demonstrating the nuances of how materials interact with light are essential to this capability. Digital Modeling of Material Appearance is the first comprehensive work on the digital modeling of material appearance: it explains how models from physics and engineering are combined with keen observation skills for use in computer graphics rendering. Written by the foremost experts in appearance modeling and rendering, this book is for practitioners who want a general framework for understanding material modeling tools, and also for researchers pursuing the development of new modeling techniques. The text is not a "how to" guide for a particular software system. Instead, it provides a thorough discussion of foundations and detailed coverage of key advances. Practitioners and researchers in applications such as architecture, theater, product development, cultural heritage documentation, visual simulation and training, as well as traditional digital application areas such as feature film, television, and computer games, will benefit from this much needed resource. ABOUT THE AUTHORS Julie Dorsey and Holly Rushmeier are professors in the Computer Science Department at Yale University and co-directors of the Yale Computer Graphics Group. François Sillion is a senior researcher with INRIA (Institut National de Recherche en Informatique et Automatique), and director of its Grenoble Rhône-Alpes research center. First comprehensive treatment of the digital modeling of material appearance Provides a foundation for modeling appearance, based on the physics of how light interacts with materials, how people perceive appearance, and the implications of rendering appearance on a digital computer An invaluable, one-stop resource for practitioners and researchers in a variety of fields dealing with the digital modeling of material appearance

Technical Calculus with Analytic Geometry-Peter Kuhfittig 2012-08-21 Written for today's technology student, TECHNICAL CALCULUS WITH ANALYTIC GEOMETRY prepares you for your future courses! With an emphasis on applications, this mathematics text helps you learn calculus skills that are particular to technology. Clear presentation of concepts, detailed examples, marginal annotations, and step-by-step procedures enhance your understanding of difficult concepts. Notations that are frequently encountered in technology are used throughout to help you prepare for further courses in your career. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Macroeconomics Policy and Practice-Frederic S. Mishkin 2011-01-28

Radio Controlled Model Jet Guide-Thomas Kamps 1999

Making Your Case-Brooke Noel Moore 1995 This succinct, entertaining book covers a wide variety of critical thinking skills and offers abundant practice in applying those skills to students' writing.

Olivia Stamp 'n Journal-Ian Falconer 2003-09-01 Following on the incredible success of the first two OLIVIA picture books, with over two million copies in print worldwide, comes the third book from author-illustrator Ian Falconer. The highly anticipated Olivia . . . and the Missing Toy is due in October 2003. Three new journals with boldly imaginative formats are great additions to her successful line.

The Missal of the New Minster, Winchester-Catholic Church 1962 The Henry Bradshaw Society was established in 1890 in commemoration of Henry Bradshaw, University Librarian in Cambridge and a distinguished authority on early medieval manuscripts and liturgies, who died in 1886. The Society was founded for the editing of rare liturgical texts; its principal focus is on the Western (Latin) Church and its rites, and on the medieval period in particular, from the sixth century to the sixteenth (in effect, from the earliest surviving Christian books until the Reformation). Liturgy was at the heart of Christian worship, and during the medieval period the Christian Church was at the heart of Western society. Study of medieval Christianity in its manifold aspects - historical, ecclesiastical, spiritual, sociological - inevitably involves study of its rites, and for that reason Henry Bradshaw Society publications have become standard source-books for an understanding of all aspects of the middle ages. Moreover, many of the Society's publications have been facsimile editions, and these facsimiles have become cornerstones of the science of palaeography. The society was founded for the editing of rare liturgical texts; its principal focus is on the Western (Latin) Church and its rites, and on the medieval period in particular, from the sixth century to the Reformation. Study of medieval Christianity - at the heart of Western society - inevitably involves study of its rites, and the society's publications are essential to an understanding of all aspects (historical, ecclesiastical, spiritual, sociological) of the middle ages.

Red Hot Internet Publicity-Penny C. Sansevieri 2015-12-28 Red Hot Internet Publicity - Fourth Edition! The Shortest Path to Mastering Your Online Promotion Strategies Learn through straightforward, real-world

examples The ever-changing world of online promotion can be overwhelming. Especially for authors and small business owners trying to build strong brands. The buzz phrases. The lingo. And the paralyzing feeling of not knowing where to start or what to do. Enough of that already! It's time to dump those feelings forever-and now you can. Because social media and publicity authority, Penny Sansevieri, has created the essential Internet Publicity roadmap. Whether you're a beginner or a seasoned marketer who wants to refine your skills, Red Hot Internet Publicity delivers current, expert insight into how to build the perfect website, drive tons of visitors to your message and build a strong presence on today's Facebook, Twitter, LinkedIn, Pinterest, Google+, YouTube and Instagram. Red Hot Internet Publicity is practical, straightforward and accessible. It eliminates the mystery and guesswork. Page by page, Penny Sansevieri shows you exactly how to:

- * Amp up engagement on an authentic level and build a loyal fan base
- * Build a website that turns visitors into customers
- * Drive thousands of new buyers to your product or service
- * Share content that excites people and gets them coming back for more
- * Target your activity for maximum exposure and impact-get noticed!
- * Utilize strategies that are proven to work on every major social media platform

You'll learn that social media isn't about being everywhere, it's about being everywhere that matters. Keep Red Hot Internet Publicity at your fingertips and you'll never have to fear what you don't know. Instead, you'll have a highly-effective Internet publicity plan that's practical, powerful, and custom tailored for your business or book marketing campaign. Penny Sansevieri, CEO and Founder of Author Marketing Experts, Inc., is a bestselling author and internationally recognized book marketing and media relations expert. Her company has developed hundreds of successful book marketing campaigns, and Penny is responsible for researching, creating and implementing the first comprehensive Internet publicity campaign called, The Virtual Author Tour.

Natural Healing with Aromatherapy: Flash-Denise Whichello Brown 2011-03-25 Natural Healing with Aromatherapy is a short, simple and to-the-point guide to learning the basic principles and practical techniques of aromatherapy and its oils. Whatever the aim - whether to overcome ailments, or just improve wellbeing - in just 96 pages readers will discover healing oils and beneficial massage techniques. Ideal for the busy, the time-pressured or the merely curious, Natural Healing with Aromatherapy is a quick, no-effort solution for those who want to reap the benefits of an ancient healing tradition.